



Seminario:

**“Human Capital: the real asset of organizations -
How to select, retain and manage for greater success”**

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⇒ Human capital is as essential to an organization's success as the product it sells or the service it provides. We live in an age of high turnover when people are often hired to fill a need, not because they are the right fit for the position. By using assessments to understand behaviors, motivators, personal talents and skills, organizations equip themselves with important tools to find the right talent, and ensure to retain them.

Learning the behavioral styles and motivators of employees -- both current and potential -- is crucial in keeping turnover low and employee satisfaction high. Assessments can help you understand the forces that influence one's behavior, what motivates a person and what you can do to motivate them.

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